

THE PUYUH EMAS

Malaysia Book of Records Official Submission

Record Claim Dossier

Malaysia's First Rural-Based Quail-Themed Water Theme Park (With substantiated recognition as a World-First thematic implementation)

Submitted by:

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SECTION 1: FORMAL SUBMISSION & DECLARATIONS

1.1: Official Submission Letter to Malaysia Book of Records

AK Puyuh Emas Berhad hereby formally submits this Record Claim Dossier to the Malaysia Book of Records for evaluation, verification, and official consideration. This submission is made in good faith and with full respect for the established standards, verification methodologies, and governance protocols administered by the Malaysia Book of Records. The purpose of this submission is to seek official recognition for a singular, clearly defined national record claim, namely the establishment and continuous operation of Malaysia's First Rural-Based Quail-Themed Water Theme Park, operated under the name Taman Tema Air & Resort Puyuh Emas.

This submission is presented as a complete, self-contained evidentiary record, supported by documentary proof, operational records, intellectual property materials, technical documentation, and governance artefacts. The dossier is structured to enable independent assessment without reliance on external inference or promotional interpretation. All statements herein are intended to be factual, verifiable, and aligned with the classification standards customarily applied by the Malaysia Book of Records.

AK Puyuh Emas Berhad respectfully requests that the Malaysia Book of Records undertake its customary evaluation procedures, including document review, comparative assessment, and, where required, site verification, to determine the validity of the record claim as defined and substantiated in this submission.

1.2: Corporate Identity & Authority of AK Puyuh Emas Berhad

AK Puyuh Emas Berhad is a legally constituted Malaysian corporate entity, duly authorised to own, operate, manage, and represent Taman Tema Air & Resort Puyuh Emas. The company functions as the sole operator, strategic controller, and intellectual property holder of the theme park and its associated systems, including narrative assets, mascot programs, digital infrastructure, and operational frameworks referenced within this dossier.

The company's authority to submit this record claim derives from its status as the originating developer and continuous operator of the park since commencement of public operations. All assets, programmes, narratives, technological systems, and social initiatives referenced in this submission are either wholly owned by, or formally administered under, AK Puyuh Emas Berhad. No third-party entity exercises overriding control or conflicting ownership over the subject matter of this record claim.

This submission is executed under proper corporate authority, with internal approvals and governance oversight consistent with corporate-grade operational standards. The signatories to this dossier are duly empowered to bind the company in matters relating to declarations, certifications, and representations made to the Malaysia Book of Records.

1.3: Purpose, Scope & Single-Claim Focus of This Dossier

The purpose of this dossier is to substantiate a single, precise record claim and to do so without dilution, aggregation, or dependency on ancillary achievements. While Taman Tema Air & Resort Puyuh Emas encompasses a broad operational ecosystem, this submission intentionally confines its scope to the factual establishment, thematic identity, and operational reality of Malaysia's First Rural-Based Quail-Themed Water Theme Park.

All supporting materials, comparative analyses, and contextual explanations included herein are presented strictly to the extent necessary to validate this one claim. No secondary or derivative record claims are asserted within this document. References to digital systems, intellectual property, mascots, narrative works, social initiatives, or technological platforms are included solely insofar as they directly demonstrate the authenticity, permanence, and structural integration of the quail theme within a rural water theme park context.

This disciplined single-claim focus is intended to ensure clarity of evaluation, eliminate ambiguity in classification, and align fully with the Malaysia Book of Records' requirement for precise record definition and verifiable scope.

1.4: Declaration of Accuracy, Authenticity & Good Faith

AK Puyuh Emas Berhad hereby declares that all information, statements, representations, and supporting materials contained within this Record Claim Dossier are true, accurate, and complete to the best of the company's knowledge at the time of submission. No material facts

have been knowingly omitted, misrepresented, or exaggerated for the purpose of influencing the outcome of this application.

All documents, images, technical records, narrative materials, and operational data cited in this dossier are authentic and traceable to their original sources. Where projections, classifications, or interpretations are presented, they are derived from documented evidence and established standards rather than speculative assertion.

This submission is made in good faith, with full willingness to cooperate with the Malaysia Book of Records in any clarification, verification, or site inspection process deemed necessary. AK Puyuh Emas Berhad acknowledges the authority of the Malaysia Book of Records to accept, reject, qualify, or amend the record classification based on its independent assessment and undertakes to respect the final determination issued.

SECTION 2: OFFICIAL RECORD CLAIM STATEMENT

2.1: Executive Claim Declaration

AK Puyuh Emas Berhad formally declares its claim for official recognition by the Malaysia Book of Records for the establishment and continuous operation of Malaysia's First Rural-Based Quail-Themed Water Theme Park, conducted under the registered and publicly operating facility known as Taman Tema Air & Resort Puyuh Emas. This declaration is made based on verifiable operational history, documented thematic integration, and substantiated evidence demonstrating that no prior water theme park within Malaysia has been developed, branded, and operated with a primary and systemic quail-based theme within a rural geographic context.

The claim further asserts that the thematic implementation presented by Taman Tema Air & Resort Puyuh Emas constitutes a world-first application of quail-based thematic identity within an operational water theme park environment. This assertion is grounded not in superficial branding or nominal association, but in a fully integrated thematic framework encompassing intellectual property, character systems, narrative canon, architectural motifs, operational storytelling, digital platforms, and community-facing programmes that collectively define the park's identity.

This executive declaration affirms that the record claim is factual, singular in scope, and supported by primary documentation submitted in this dossier, and that it is presented for independent verification and formal determination by the Malaysia Book of Records.

2.2: Exact MBOR-Compliant Record Title & Wording

The record title submitted for official consideration by the Malaysia Book of Records is proposed in the following precise wording, structured to meet record classification, clarity, and publication standards:

“Malaysia's First Rural-Based Quail-Themed Water Theme Park”

This wording is intentionally concise, unambiguous, and classification-specific. The term “First” denotes chronological precedence in establishment and operation within Malaysia. The term “Rural-Based” defines the geographic and developmental context of the park, substantiated by land classification, surrounding land use, and non-urban infrastructure characteristics. The term “Quail-Themed” refers to a dominant, systematic, and intentional thematic framework centred on quail identity, narrative, and symbolism, rather than incidental or decorative usage. The term “Water Theme Park” reflects the park’s primary operational function, asset composition, and public-facing attraction category.

The accompanying recognition of “World-First thematic implementation” is submitted as a substantiated contextual qualifier within the dossier, intended to demonstrate global thematic uniqueness. While this qualifier is not required to be published as a separate world record, it provides authoritative context supporting the originality, depth, and unprecedented nature of the thematic concept underlying the Malaysian record claim.

2.3: Claim Boundary, Scope & Exclusions

The boundary of this record claim is strictly limited to the establishment and operation of a water theme park facility that simultaneously satisfies three cumulative conditions: rural geographic placement, primary water-based attractions, and a fully integrated quail-themed identity. All three conditions must coexist within a single, continuously operating entity for the claim to be valid. The claim does not rely on future development projections, proposed expansions, or conceptual designs not yet realised at the time of submission.

The scope of the claim includes physical infrastructure, thematic design systems, intellectual property assets, narrative works, mascots, digital platforms, educational materials, and operational programmes insofar as they directly substantiate the quail-themed identity of the water theme park. Evidence presented may reference supporting ecosystems, including websites, mobile applications, community initiatives, and educational or charitable programmes, where such elements demonstrably reinforce and institutionalise the park’s theme.

Explicitly excluded from the scope of this claim are non-water-based attractions operating independently of the park, generic agricultural facilities without public theme park operations, urban or semi-urban amusement parks, temporary events, pop-up attractions, or facilities that employ quail references in a purely symbolic, decorative, or incidental manner without systemic thematic integration. The claim also excludes comparative assessments

against international records for the purpose of record registration, except where necessary to substantiate the assertion of thematic originality.

This defined boundary and scope are intended to ensure precise evaluation, prevent category overlap, and enable the Malaysia Book of Records to assess the claim solely on verifiable, objective, and contemporaneous criteria.

SECTION 3: DEFINING “RURAL-BASED” AS A RECORD CATEGORY

3.1: Formal Definition of Rural Context (Geographic & Administrative)

For the purposes of this record claim, the term “rural-based” is defined in accordance with Malaysia’s established geographic, administrative, and planning classifications, as well as internationally recognised principles of rural land use and settlement structure. A rural context is characterised by non-urban land designation, low population density, limited municipal infrastructure intensity, and predominant surrounding land use that is agricultural, natural, or semi-natural in character rather than commercial or metropolitan.

Taman Tema Air & Resort Puyuh Emas is situated within a locality that satisfies these criteria through its geographic placement outside municipal city boundaries, absence of dense urban development, and integration within a landscape primarily defined by agricultural activity, open land, and village-based settlements. The park does not form part of a planned urban entertainment district, integrated city resort complex, or metropolitan tourism corridor. Its access routes, service infrastructure, and operational environment are consistent with rural development patterns rather than urban master planning frameworks.

This definition is applied not as a marketing descriptor but as a factual classification derived from administrative zoning, physical surroundings, and infrastructural context. The rural designation is therefore an objective condition that can be independently verified through land records, local authority documentation, and observable environmental characteristics.

3.2: Land Classification, Locality & Non-Urban Status Verification

The land on which Taman Tema Air & Resort Puyuh Emas is developed is formally classified under non-urban land use categories as recorded in relevant land titles, cadastral documentation, and local planning authority records. The locality does not fall under city council jurisdiction associated with metropolitan governance structures, nor is it designated as a commercial urban development zone, integrated township, or high-density tourism precinct.

Surrounding land use further substantiates the non-urban status of the site. Adjacent and nearby parcels are predominantly utilised for agriculture, small-scale rural enterprises, natural terrain, and village housing, with no continuous urban skyline, industrial zoning concentration, or city-grade public infrastructure indicative of urbanisation. Public utilities, access roads, and service facilities are consistent with rural deployment models rather than urban capacity provisioning.

Photographic evidence, geospatial mapping data, and official locality references included in the supporting appendices demonstrate that the park exists as a destination facility within a rural environment, rather than as a component of an urban leisure cluster. This verification establishes the factual basis upon which the rural classification is asserted and removes ambiguity regarding the park's geographic and administrative status.

3.3: Why Rural Qualification Creates a Distinct Record Category

The rural-based qualification materially differentiates this record claim from existing theme park records and precedents within Malaysia. The majority of water theme parks and large-scale leisure attractions are conceived, financed, and operated within urban or peri-urban environments due to infrastructure availability, population proximity, and commercial zoning advantages. As a result, existing records implicitly assume urban development contexts and do not account for the structural, operational, and economic challenges inherent to rural-based implementations.

By establishing and sustaining a fully operational water theme park within a rural setting, AK Puyuh Emas Berhad has achieved a materially different category of development that warrants independent recognition. Rural-based theme park development entails distinct considerations, including land accessibility, workforce sourcing, infrastructure self-sufficiency, visitor mobilisation, and community integration, none of which are directly comparable to urban counterparts.

The rural qualification therefore creates a legitimate, necessary, and non-overlapping record category that enables accurate classification by the Malaysia Book of Records. It ensures that the achievement is assessed within its correct developmental context and prevents inappropriate comparison with urban-based facilities that benefit from fundamentally different conditions. This distinction strengthens the integrity of the record system and reflects the evolving diversity of nationally significant achievements.

SECTION 4: DEFINING “QUAIL-THEMED” AS A PRIMARY IDENTITY

4.1: Quail as a Central, Non-Decorative Theme

Within the context of this record claim, the term “quail-themed” is defined as a thematic identity in which the quail functions as a central organising principle across branding, narrative architecture, intellectual property development, operational symbolism, and long-term strategic direction of the theme park. At Taman Tema Air & Resort Puyuh Emas, the quail is not employed as a secondary visual accent, novelty reference, or isolated design element. Instead, it represents the foundational identity from which the park’s conceptual framework, naming conventions, mascot systems, literary works, and ecosystem integrations originate.

The theme park derives its core identity directly from the quail through its official name, Puyuh Emas, which predates the park’s physical establishment and reflects the originating enterprise roots of the operating company. This identity continuity ensures that the quail theme is intrinsic rather than retrofitted. All subsequent developments, including character creation, narrative universes, and thematic programs, are extensions of this foundational identity rather than independent creative overlays.

The quail theme therefore operates at the level of identity formation rather than surface presentation. It governs how the park positions itself to the public, how its internal creative systems are structured, and how its future expansions are conceptualised. This establishes the quail as a primary thematic axis rather than a decorative or interchangeable branding choice.

4.2: Cultural, Narrative & Symbolic Role of the Quail

The quail functions as a symbolic and narrative anchor within the Puyuh Emas ecosystem, carrying cultural, educational, and representational meaning that extends beyond visual theming. Within the park’s intellectual property framework, the quail is personified through formally developed characters, narrative lore, and literary works that position the species as a symbol of resilience, adaptability, communal strength, and grounded growth within a rural context.

Through the official mascot systems and narrative content, the quail is embedded as a storytelling vehicle that connects entertainment, education, and community values. The Academy literary series, official novels, and character documentation establish the quail not merely as an animal reference but as a recurring narrative entity with defined traits, moral positioning, and developmental arcs. These narratives are intentionally aligned with family audiences, youth engagement, and rural-cultural appreciation, reinforcing the quail's symbolic role as a bridge between recreation and meaning.

Symbolically, the quail reflects the park's rural foundation and agricultural heritage, anchoring the theme park's identity within its geographic and socio-economic environment. The thematic choice is therefore culturally coherent, locally grounded, and narratively sustained, rather than abstract or arbitrarily selected. This depth of symbolism elevates the quail theme from visual representation to cultural and narrative infrastructure.

4.3: Proof That the Theme Is Structural, Not Cosmetic

The structural nature of the quail theme is demonstrated through its persistent integration across multiple independent yet interconnected systems within the Puyuh Emas ecosystem. The theme is codified through formal documentation, including mascot master documents, narrative bibles, literary manuscripts, brand governance guidelines, and intellectual property registers. These materials establish enforceable rules, canonical definitions, and long-term thematic controls that govern how the quail identity is deployed and preserved.

Operationally, the quail theme is manifested through programs, experiences, and ecosystem linkages that extend beyond physical attractions. It informs digital platforms, educational content, community initiatives, and cross-division collaborations, ensuring that the theme remains active across physical, digital, and narrative domains. The existence of dedicated characters, named universes, and documented lore confirms that the theme is designed to scale, evolve, and persist over time rather than function as a static decorative layer.

The absence of isolated or tokenistic quail imagery, combined with the presence of comprehensive thematic systems and governance mechanisms, provides objective proof that the quail theme is structural in nature. It is embedded at the level of identity, planning, and intellectual property, thereby satisfying the criteria for recognition as a true thematic implementation rather than a cosmetic or marketing-driven designation.

SECTION 5.0: WATER THEME PARK DOMINANCE & CORE ATTRACTION REALITY

5.1: Official Park Identity as a Water Theme Park

Taman Tema Air & Resort Puyuh Emas is formally and operationally classified as a water theme park, as evidenced by its official naming, licensing context, operational focus, and visitor-facing identity. The inclusion of the term “Taman Tema Air” within the park’s registered and publicly communicated name establishes water-based attractions as the primary classification of the facility. This designation is not aspirational or promotional in nature, but descriptive of the park’s dominant asset base, visitor activities, and revenue-generating infrastructure.

The core visitor experience is structured around water-based recreation, with the majority of attractions comprising slides, pools, splash zones, and water-driven play environments. Operational staffing, safety protocols, regulatory compliance, and daily park activities are all aligned with water park standards rather than general amusement park or resort classifications. This confirms that the park’s identity as a water theme park is substantive, operational, and central to its existence.

The presence of additional amenities or supporting facilities does not alter this classification, as such elements are ancillary to the water-based core and are commonly present in water theme parks of varying scales. Accordingly, the park satisfies all practical, operational, and definitional criteria required to be recognised as a water theme park under Malaysia Book of Records classification principles.

5.2: Supaa Doopa Slide Systems, Scale & Density

A defining feature of the park’s water theme park dominance is the scale, variety, and density of its Supaa Doopa slide systems. These slides constitute the most prominent and capital-intensive attractions within the park and are designed to serve both children and adults across multiple thrill levels. The Supaa Doopa systems are distributed throughout the park as primary draw attractions rather than secondary or supplementary installations.

The slide configurations include varying heights, gradients, and ride experiences, with documented installations reaching significant vertical scale and incorporating multi-tier structural arrangements. The cumulative number of Supaa Doopa slides and their spatial prominence within the park establish water-based thrill attractions as the dominant experiential offering. These systems are supported by dedicated safety infrastructure, water circulation systems, ride supervision protocols, and maintenance regimes consistent with large-scale water park operations.

The concentration of Supaa Doopa slides within a single rural-based park environment further reinforces the water theme park identity by demonstrating a deliberate investment strategy focused on water attractions rather than mixed or diluted amusement concepts. This density of water slides is not incidental but reflects intentional design and phased development priorities aligned with water park dominance.

5.3: Why the Claim Is Not Diluted by Multi-Attraction Nature

The presence of multiple thematic layers, narrative elements, and supporting attractions does not dilute the park's classification or record claim as a water theme park. On the contrary, such integration reflects an advanced thematic execution in which a primary attraction category is enhanced, rather than obscured, by a cohesive identity framework. The quail theme operates as an identity and narrative overlay that coexists with, and strengthens, the water-based core rather than competing with it.

In established global practice, water theme parks frequently incorporate mascots, storylines, characters, and branded universes without compromising their classification. In this case, the quail theme does not replace water attractions, nor does it shift the experiential emphasis away from water-based recreation. Instead, it provides a unifying narrative and symbolic context that frames the water park experience while leaving the physical and operational reality unchanged.

The multi-attraction nature of the park therefore represents functional completeness rather than conceptual dilution. Water attractions remain the primary drivers of visitor attendance, operational focus, and capital deployment. The thematic integration serves to distinguish the park within its category, not to redefine the category itself. This ensures that the record claim of Malaysia's First Rural-Based Quail-Themed Water Theme Park is internally consistent, technically sound, and fully aligned with Malaysia Book of Records evaluation standards.

SECTION 6: WORLD-FIRST VALIDATION FRAMEWORK

6.1: Absence of Comparable Quail-Themed Theme Parks Globally

The claim of world-first status is grounded in the demonstrable absence of any known theme park, water park, or integrated recreational facility that adopts the quail as its primary, central, and system-defining theme. While animal representations are commonly used in zoological parks, educational farms, or isolated children's attractions, no precedent exists for a fully operational theme park in which the quail functions as the foundational narrative, symbolic, and identity anchor across branding, spatial design, intellectual property, and guest experience architecture.

Globally, theme parks that employ animal motifs overwhelmingly focus on large, charismatic, or culturally dominant species such as mammals, marine life, or mythological creatures. The quail, as an agricultural bird of modest physical scale and limited mainstream symbolic usage, has not historically been elevated to the status of a primary thematic framework within the theme park industry. The absence of comparable implementations is not merely a matter of branding similarity, but of structural intent. No documented theme park integrates quail-based symbolism into its naming, mascots, storyline canon, architectural motifs, merchandise ecosystem, digital platforms, and social programs as a unified thematic system.

This absence establishes that the quail-themed execution at Taman Tema Air & Resort Puyuh Emas does not fall within an existing or derivative category. Instead, it represents the creation of an entirely new thematic classification within the global theme park landscape, thereby substantiating the world-first nature of the claim.

6.2: Why This Theme Cannot Be Accidental or Replicated

The quail-themed identity of the park is the result of deliberate, multi-year conceptual development rather than incidental decorative choice. The theme is embedded across multiple operational layers, including corporate naming conventions, mascot development, narrative canon creation, spatial zoning logic, educational messaging, and community engagement programs. This level of integration cannot occur through coincidence, superficial theming, or post hoc branding adjustments.

Replication of this theme would require more than the addition of quail imagery or isolated references. It would necessitate the creation of an original intellectual property framework, including character systems, narrative continuity, visual language standards, and experiential design principles, all coherently aligned with water park operations. Furthermore, the theme is inseparably linked to the park's rural context, agricultural heritage, and community narrative, forming a cultural and geographic specificity that cannot be authentically reproduced in a different setting without significant reinterpretation.

The theme's depth and operational entanglement ensure that any attempt to replicate it elsewhere would be structurally derivative and temporally subsequent. As such, the originality of the implementation is preserved not only by chronology but by complexity, making the quail-themed water park at Puyuh Emas a singular execution rather than a replicable formula.

6.3: International Differentiation Logic (World-First Rationale)

The world-first rationale is established through international differentiation logic that examines theme park categorisation beyond surface-level comparisons. This logic recognises that world-first claims are validated not solely by geographic novelty, but by the introduction of a previously unoccupied thematic and operational intersection. In this case, that intersection comprises a rural-based environment, a water theme park core, and a quail-centric thematic system executed at full institutional scale.

The convergence of these elements creates a classification that does not overlap with existing global theme park typologies. The park is not merely the first to feature quails, nor the first rural water park, nor the first agriculturally inspired attraction. It is the first known instance in which all these dimensions are deliberately integrated into a cohesive, operationally mature theme park model.

This differentiation logic positions the park as an origin point for a new thematic category rather than an extension of an existing one. As such, international comparison does not weaken the claim but reinforces it, as no analogous benchmarks exist against which the park could be considered derivative. The absence of global comparators, combined with the intentionality, depth, and permanence of the implementation, substantiates the claim of world-first thematic execution in a manner consistent with Malaysia Book of Records standards.

SECTION 7: INTEGRATED QUAIL NARRATIVE & IP ECOSYSTEM

7.1: Rakuna, Quailxia, Elvyra, Akinova & Oracle Nexus Narrative Alignment

The quail-themed identity of Taman Tema Air & Resort Puyuh Emas is institutionalised through a formally governed five-entity intellectual property ecosystem comprising Rakuna, Quailxia, Elvyra, Akinova, and the Oracle Nexus platform. These entities are not standalone initiatives, mascots, technologies, or commercial brands, but function collectively as an integrated narrative, operational, and governance framework that anchors the quail theme across physical, digital, educational, commercial, and analytical domains.

Rakuna serves as the primary canonical narrative and character-based embodiment of the quail identity within the theme park environment, providing symbolic coherence, emotional engagement, and thematic continuity across attractions, visual design, and guest-facing storytelling. Quailxia extends this identity into the domains of agriculture, sustainability, rural innovation, and food-system literacy, transforming the quail narrative into applied knowledge, production logic, and community-facing developmental initiatives. Elvyra functions as the consumer, lifestyle, and cultural expression layer, translating the same quail-centric narrative into controlled merchandise, media assets, visual language, and market-facing intellectual property that preserves thematic consistency beyond the physical park boundary.

Akinova operates as the corporate artificial intelligence and cognitive orchestration entity within the ecosystem, responsible for interpreting, governing, and operationalising the quail narrative across data-driven decision-making, content personalisation, internal knowledge systems, and adaptive guest experiences. Akinova does not generate arbitrary content, but operates within predefined narrative, ethical, and canonical constraints established by the quail storyworld, ensuring that all AI-mediated outputs remain thematically aligned, culturally appropriate, and institutionally consistent.

The Oracle Nexus platform, together with its WebHydra infrastructure layer, functions as the central narrative governance, asset control, and systems integration backbone. It maintains authoritative records of canonical content, intellectual property registries, character rules, digital assets, and experiential logic, ensuring that all five entities operate within a unified thematic and operational framework. This alignment confirms that the quail theme is

embedded at a systems level, rather than expressed through isolated branding elements, and demonstrates a degree of thematic integration uncommon within the theme park sector.

7.2: Canonical Lore, Storyworld & Five-Entity Thematic Continuity

The quail-themed implementation is underpinned by a formally defined canonical lore and structured storyworld that governs how narrative elements are created, validated, deployed, and evolved across all five entities. This canonical framework establishes authoritative versions of characters, symbolic meanings, timelines, values, and narrative constraints, ensuring continuity across physical attractions, agricultural programs, consumer products, AI-mediated interactions, and digital platforms.

Within this storyworld, the quail is positioned not as a decorative motif but as a central narrative agent representing resilience, adaptability, collective intelligence, and rural ingenuity. Rakuna articulates this symbolism through character-driven storytelling and experiential presence, while Quailexia embeds it within real-world agricultural logic and sustainability practices. Elvyra preserves and amplifies the narrative through controlled cultural and commercial expressions, ensuring recognisability and continuity in external markets.

Akinova reinforces thematic continuity by enforcing narrative rules within AI-assisted systems, preventing narrative drift, thematic dilution, or inconsistent representation across automated processes, analytics, and digital engagement channels. Oracle Nexus functions as the authoritative source of truth for this canon, governing asset usage, version control, narrative permissions, and cross-entity consistency. Together, these mechanisms ensure that all thematic expressions, whether human-created or system-generated, adhere to a single, coherent quail-centric worldview.

The existence of such a governed, multi-entity storyworld demonstrates intentional world-building comparable to advanced themed entertainment and transmedia intellectual property systems, and materially distinguishes the park from facilities that employ unstructured or decorative theming approaches.

7.3: Literary, Academy & Systemic Reinforcement of the Quail Canon

The quail narrative ecosystem is formally reinforced through an extensive body of documented intellectual works, including novels, academy-style publications, system design manuscripts, and canonical reference documents that collectively institutionalise the quail theme. These works serve as narrative infrastructure rather than promotional materials, providing depth, permanence, and intellectual legitimacy to the theme.

The novels establish long-form narrative continuity that contextualises characters, values, and symbolic constructs within the quail storyworld, enabling the theme to extend beyond the immediate physical experience of the park. The academy series translates this narrative foundation into structured educational and developmental frameworks, supporting learning outcomes related to leadership, systems thinking, creativity, rural innovation, and cultural identity, all grounded in the same quail-centric canon.

Complementing these literary works are system-level documents governed by Oracle Nexus and operationalised through Akinova, which codify narrative rules, character behaviour constraints, thematic usage rights, and cross-entity integration logic. This ensures that narrative reinforcement occurs consistently across human-authored content, educational materials, commercial outputs, and AI-mediated experiences.

This multi-layered reinforcement confirms that the quail theme functions as a documented, governed, and expandable intellectual property system. It demonstrates a level of narrative intentionality, institutional control, and thematic permanence that is exceptional within rural-based theme parks and directly substantiates the claim that the quail theme is structural, canonical, and foundational to the identity of Taman Tema Air & Resort Puyuh Emas.

SECTION 8: MASCOT SYSTEM & CHARACTER ENGINEERING

8.1: Official Mascot Architecture & Roles

The mascot system of Taman Tema Air & Resort Puyuh Emas is constituted as a formally engineered character architecture rather than a singular promotional figure or costumed presence. The system is anchored in a primary canonical mascot identity derived from the Rakuna narrative universe, supported by a structured hierarchy of secondary and situational characters that collectively represent the quail-themed intellectual property of the park. Each mascot entity is defined through documented character bibles, behavioural constraints, visual identity specifications, narrative roles, and usage permissions, ensuring consistency and governance across all deployments.

This mascot architecture assigns explicit institutional roles to each character, including narrative representation, educational facilitation, guest engagement, brand embodiment, and cultural symbolism. Mascots are not treated as interchangeable entertainment assets, but as governed representatives of the park's thematic philosophy, rural identity, and intellectual property canon. Their design, personality attributes, and interaction logic are intentionally aligned with the broader quail storyworld, ensuring that every character appearance reinforces the same symbolic and narrative framework.

Oversight of mascot architecture is maintained through central governance mechanisms, including canonical approval processes and controlled asset repositories, which prevent unauthorised variation or dilution of character identity. This formalised approach establishes mascots as engineered system components rather than decorative elements, positioning the park's mascot framework at a level comparable to mature themed entertainment institutions.

8.2: Character Deployment Across Physical & Digital Touchpoints

Mascot deployment at Taman Tema Air & Resort Puyuh Emas spans both physical and digital environments through a coordinated, system-governed strategy. In the physical domain, mascots are embedded into attraction zones, water slide identities, signage, stage interactions, educational spaces, merchandise areas, and ceremonial events, ensuring continuous thematic presence throughout the guest journey. These deployments are structured

to correspond with defined interaction protocols, visual standards, and narrative context, rather than ad hoc appearances.

In the digital domain, mascots extend their presence through the official website, mobile application integrations, digital content, educational materials, and AI-mediated interfaces. Character representations are adapted to digital formats while remaining fully compliant with canonical definitions and behavioural constraints. This ensures that guests encounter consistent character identities whether engaging on-site, pre-visit, or post-visit, reinforcing long-term brand memory and narrative continuity.

The coordination of physical and digital deployment is managed through centralised systems that track character usage, context, and frequency, enabling strategic alignment with operational objectives, campaign cycles, and educational initiatives. This integrated deployment model demonstrates that mascots function as persistent narrative agents across environments, rather than isolated entertainment acts, and substantiates their role as a core structural element of the park's identity.

8.3: Mascots as Operational, Educational & Branding Instruments

Within the operational framework of Taman Tema Air & Resort Puyuh Emas, mascots are formally designated as multifunctional instruments that support operational efficiency, educational outcomes, and brand governance. Operationally, mascots are used to guide visitor flow, anchor event programming, support safety messaging in child-friendly formats, and enhance experiential coherence across high-density attractions, particularly within the water theme park environment. Their presence is planned and scheduled to align with crowd dynamics and experiential pacing rather than solely entertainment value.

From an educational perspective, mascots serve as narrative conduits for structured learning, particularly in conveying themes of rural sustainability, agriculture, animal stewardship, community values, and cultural identity. Through guided interactions, storytelling sessions, and academy-linked materials, mascots translate complex concepts into accessible, emotionally resonant formats, especially for younger audiences. This educational role is formally documented and integrated into the park's broader developmental and community engagement objectives.

As branding instruments, mascots function as living embodiments of the quail-themed intellectual property, ensuring brand consistency across all touchpoints and preventing fragmentation of identity. Their use is governed by brand and narrative controls that align

visual representation, tone, and messaging with the park's institutional values. This positions the mascot system as a controlled brand architecture rather than a marketing accessory, reinforcing the claim that the quail theme is operationally embedded and institutionally enforced.

Collectively, the mascot system and character engineering framework demonstrate a level of intentional design, governance, and multifunctional integration that materially exceeds conventional mascot usage within theme parks. This substantiates the assertion that mascots at Taman Tema Air & Resort Puyuh Emas are engineered systems central to the park's identity, operations, and educational mission, thereby reinforcing the legitimacy and uniqueness of the quail-themed claim.

SECTION 9: DIGITAL & AI SYSTEM INTEGRATION

9.1: Oracle Nexus & WebHydra as Park Nervous System

The digital infrastructure of Taman Tema Air & Resort Puyuh Emas is architected around a centralised control and governance layer known as Oracle Nexus, supported by the distributed execution and interface framework referred to as WebHydra. Together, these systems function as the operational nervous system of the theme park, coordinating data, decision logic, content governance, and cross-domain integration across physical operations, digital platforms, and narrative assets.

Oracle Nexus serves as the authoritative orchestration core responsible for asset governance, canonical enforcement, operational rulesets, and system-wide consistency. It maintains structured registries for intellectual property assets, mascot identities, narrative elements, operational procedures, and digital content, ensuring that all downstream systems and interfaces operate within approved parameters. This prevents thematic drift, unauthorised content deployment, or inconsistency across physical and digital environments, which is particularly critical for a theme park whose record claim depends on thematic integrity rather than superficial decoration.

WebHydra operates as the adaptive execution layer that connects Oracle Nexus to public-facing and operational touchpoints, including the official website, mobile application interfaces, internal dashboards, and future experiential modules. It enables modular expansion without architectural disruption and allows the park to deploy new features, content updates, and integrations while maintaining central governance. This design establishes the park not merely as a venue with digital tools, but as an institution governed by a coherent, extensible digital backbone, reinforcing the legitimacy of its system-based thematic claim.

9.2: Akinova Corporate AI & Operational Intelligence

Akinova functions as the corporate artificial intelligence division and operational intelligence engine of AK Puyuh Emas Berhad, providing analytical, predictive, and decision-support capabilities that extend beyond conventional automation. Rather than operating as a consumer-facing chatbot or isolated AI feature, Akinova is embedded into internal

workflows, data interpretation processes, and strategic planning functions that directly influence park operations and governance.

Within the context of Taman Tema Air & Resort Puyuh Emas, Akinova processes operational data streams including attendance patterns, usage intensity across attractions, temporal demand fluctuations, and content performance indicators. These insights are used to inform scheduling, resource allocation, campaign timing, and experiential optimisation, thereby improving operational efficiency and guest experience without compromising safety or thematic coherence. Importantly, Akinova operates under defined governance constraints, ensuring that AI-driven recommendations remain advisory and accountable rather than autonomous in critical decision paths.

Akinova also supports narrative and mascot system integrity by assisting in consistency checks, content alignment reviews, and controlled evolution of narrative assets. This reinforces the park's claim that its thematic identity is actively governed and intelligently maintained, rather than passively repeated. The existence of a formal corporate AI division dedicated to these functions distinguishes the park from peers that rely solely on manual management or third-party software, and demonstrates a level of institutional maturity uncommon within rural-based theme park operations.

9.3: Hydra Athers, HydraGenesis & Experiential Control Layers

Hydra Athers and HydraGenesis constitute the experiential and generative layers of the park's digital ecosystem, designed to translate the underlying narrative and operational intelligence into adaptive guest-facing experiences. Hydra Athers operates as the experiential orchestration layer that enables context-aware digital interactions, responsive content delivery, and future immersive enhancements, while HydraGenesis functions as the controlled generative framework through which new narrative, educational, and experiential content can be developed within predefined canonical boundaries.

These systems are architected to ensure that experiential innovation does not compromise thematic integrity or operational safety. All generated or adaptive content is subject to validation protocols, canonical alignment checks, and staged deployment procedures governed by Oracle Nexus. This ensures that experiential evolution remains deliberate, auditable, and compliant with both internal governance and external expectations, including those of Malaysia Book of Records.

The integration of Hydra Athers and HydraGenesis demonstrates that the park's digital and AI systems are not ornamental add-ons but structural enablers of a living, evolving themed environment. They support the park's ability to sustain its quail-themed identity across time, scale, and technological change, thereby reinforcing the credibility of the claim that Taman Tema Air & Resort Puyuh Emas represents a first-of-its-kind thematic implementation grounded in engineered systems rather than static theming.

SECTION 10: WEBSITE, APP & DIGITAL ACCESSIBILITY

10.1: The Official Digital Gateway of www.puyuhemas.my

The official website, www.puyuhemas.my, functions as the primary digital gateway and authoritative public interface for Taman Tema Air & Resort Puyuh Emas. It is designated as the single source of truth for institutional identity, operational information, thematic articulation, and public-facing disclosures relating to the park and its operator, AK Puyuh Emas Berhad. The website is not positioned as a promotional microsite but as a formally governed digital property integrated into the park's broader operational and narrative ecosystem.

Through this platform, the park establishes continuity between its physical presence and its digital representation, ensuring that the quail-themed identity is consistently articulated across visual language, written content, and structural information architecture. The website reflects the park's rural-based positioning, its water theme park dominance, and its quail-centric narrative without reliance on superficial branding cues. Instead, thematic alignment is embedded within content hierarchy, terminology usage, visual motifs, and narrative framing, all of which are governed by internal canonical standards enforced through the park's digital governance systems.

The existence of a dedicated, continuously maintained official website further substantiates the park's claim as an operating institution rather than a temporary attraction. It provides time-stamped evidence of operations, announcements, thematic development, and institutional evolution, all of which may be independently reviewed and archived. This establishes www.puyuhemas.my as a verifiable digital artefact supporting the legitimacy, continuity, and seriousness of the record claim submitted herein.

10.2: App Integration, Membership & Visitor Interaction

Complementing the official website, the park's application-layer integrations and digital membership systems serve as structured mechanisms for visitor interaction, access management, and experiential continuity. These systems are designed to support ticketing workflows, membership identification, visitor communications, and future experiential enhancements, while remaining tightly governed within the park's central digital architecture.

The application and membership interfaces are not treated as standalone consumer products but as extensions of the park's operational infrastructure. They enable controlled interaction between visitors and the park's services, while maintaining data integrity, privacy compliance, and thematic consistency. Membership structures, digital passes, and interaction touchpoints are framed within the quail-themed identity, reinforcing the narrative presence of the theme beyond physical installations and ensuring that engagement persists before, during, and after on-site visits.

From an evidentiary standpoint, these digital systems generate structured interaction records, access logs, and usage data that demonstrate sustained public engagement with the park as a functioning entity. This further differentiates Taman Tema Air & Resort Puyuh Emas from concept-only or event-based attractions and supports the assertion that the park's thematic implementation is operationally embedded rather than symbolically declared.

10.3: Digital Systems as Theme Reinforcement Tools

The digital platforms of Taman Tema Air & Resort Puyuh Emas are intentionally designed to function as active theme reinforcement instruments rather than neutral utilities. Each digital touchpoint, whether web-based or application-driven, is governed to ensure alignment with the park's quail-themed identity, rural positioning, and water theme park core. This alignment is achieved through controlled language usage, narrative framing, visual identity governance, and content lifecycle management.

By embedding thematic logic into digital systems, the park ensures that its identity is experienced holistically rather than episodically. Visitors encounter the same narrative continuity and symbolic cues across digital and physical domains, reinforcing the legitimacy of the claim that the quail theme is structural and systemic. The digital layer thus becomes part of the thematic architecture itself, not merely a channel for communication.

This approach demonstrates a level of intentional design and institutional discipline that is uncommon among rural-based theme parks, particularly within the Malaysian context. It provides clear evidence that the park's thematic identity is sustained through engineered systems and governance processes, strengthening the credibility of the record claim as both Malaysia's first and a substantiated world-first thematic implementation.

SECTION 11: SOCIAL, ASNAF & ANIMAL CHARITY INTEGRATION

11.1: Asnaf Empowerment as a Structural Program

The integration of Asnaf empowerment within Taman Tema Air & Resort Puyuh Emas is conceived and executed as a formal, structural programme rather than an ad hoc charitable activity. The programme is designed to operate within defined governance boundaries, with documented objectives, eligibility criteria, operational workflows, and accountability mechanisms that align with the park's broader institutional framework. Asnaf engagement is embedded into the park's operational ecosystem through employment pathways, skills exposure, training opportunities, and structured economic participation linked to the park's ongoing activities.

This approach ensures that social impact is not episodic or donation-driven, but continuous and measurable. The Asnaf programme is positioned as a living system that evolves alongside the park, benefiting directly from its operational scale, visitor flow, and economic activity. By anchoring Asnaf empowerment within a functioning rural-based theme park, the programme creates sustainable participation rather than dependency, thereby aligning social responsibility with long-term institutional viability.

From a record validation perspective, the existence of a formally integrated Asnaf system demonstrates that the park functions as a socio-economic platform rather than a purely recreational venue. This reinforces the distinctiveness of the record claim by evidencing that the quail-themed water theme park operates as a multi-dimensional rural institution, contributing to community upliftment while maintaining its core identity and operational focus.

11.2: Animal Care & Ethical Stewardship Framework

Animal care and ethical stewardship form a core component of the park's thematic and operational philosophy, particularly in light of the quail's central role as the defining symbol and narrative anchor of the park. The framework governing animal-related initiatives is structured to prioritise welfare, ethical treatment, and educational value, ensuring that any interaction between visitors, animals, and park systems adheres to responsible standards.

This framework encompasses controlled environments, welfare protocols, staff oversight, and educational narratives that contextualise animal presence within themes of respect, sustainability, and stewardship. The quail is not treated as a novelty or decorative motif, but as a living reference point that reinforces the park's identity and values. Where animal-related activities are present, they are designed to support awareness and ethical understanding rather than exploitation or spectacle.

The presence of an ethical animal stewardship framework further differentiates Taman Tema Air & Resort Puyuh Emas from conventional theme parks, particularly within rural contexts. It demonstrates that the park's quail theme extends beyond symbolism into values-driven practice, reinforcing the authenticity and seriousness of the thematic implementation claimed in this submission.

11.3: Why Social Systems Strengthen, Not Distract from the Theme

The integration of social, Asnaf, and animal-focused systems strengthens the quail-themed identity of the park rather than diluting it, precisely because these systems are conceptually aligned with the symbolism and cultural meaning of the quail itself. The quail, as represented within the park's narrative and identity, embodies notions of resilience, community, sustenance, and grounded rural life. Social empowerment and ethical stewardship naturally extend these themes into real-world application.

By embedding social responsibility into its operational structure, the park ensures that its theme is lived and demonstrated, not merely displayed. Visitors encounter a coherent institutional identity in which entertainment, community upliftment, and ethical practice coexist within a unified framework. This coherence is critical in establishing that the quail theme is structural, systemic, and deeply integrated across all dimensions of the park.

In the context of this record claim, the presence of structured social and animal programmes provides compelling evidence that Taman Tema Air & Resort Puyuh Emas represents a world-first thematic implementation that transcends visual theming. It positions the park as a rural-based institution where theme, function, and values are inseparable, thereby reinforcing the legitimacy and uniqueness of the claim submitted to the Malaysia Book of Records.

SECTION 12: OPERATIONAL REALITY & CONTINUITY

12.1: Continuous Public Operation (Nearly Two Years)

Taman Tema Air & Resort Puyuh Emas has maintained continuous public operation for a sustained period approaching two full years at the time of this submission. Throughout this duration, the park has operated as an active, ticketed, and publicly accessible water theme park, serving local communities, domestic visitors, and organised groups without interruption attributable to structural, operational, or financial incapacity. This continuity is evidenced through consistent opening schedules, visitor admissions, operational staffing, and the ongoing maintenance and expansion of attractions.

The significance of this operational continuity lies in its demonstration that the record claim is not based on a conceptual project, pilot installation, or temporary exhibition. Rather, it is grounded in a fully functioning rural-based water theme park that has demonstrated durability under real-world conditions, including seasonal demand fluctuations, rural logistics constraints, and independent operational governance. The sustained operation validates that the quail-themed identity is not experimental or provisional, but institutionalised within a living, operating environment.

From the perspective of record adjudication, continuous operation over an extended period materially strengthens the credibility of the claim. It establishes that the park's thematic identity, infrastructure, and management systems are stable, repeatable, and resilient, satisfying the expectation that a recognised record reflects an enduring achievement rather than a transient occurrence.

12.2: Zero Government & NGO Funding Dependency

Since commencement of operations, Taman Tema Air & Resort Puyuh Emas has been developed, launched, and sustained without reliance on direct government grants, operating subsidies, or non-governmental organisation funding. Capital expenditure, operational costs, maintenance, staffing, and programme development have been financed through internally generated revenue streams and private corporate resources under the stewardship of AK Puyuh Emas Berhad.

This independence from external funding bodies underscores the park's financial and managerial autonomy. It demonstrates that the park's existence and continuity are not contingent upon public-sector intervention or charitable support, but instead reflect a self-sustaining enterprise capable of operating within market realities. In a rural context, where infrastructure projects often depend on state or NGO assistance, this level of independence represents a notable operational distinction.

For the purposes of this record claim, the absence of government and NGO funding reinforces the authenticity of the achievement. It confirms that the creation of Malaysia's first rural-based quail-themed water theme park is the result of deliberate private initiative, strategic planning, and disciplined execution, rather than policy-driven or grant-dependent development.

12.3: Positive Cash-Flow Implication & Sustainability

The ability of Taman Tema Air & Resort Puyuh Emas to sustain continuous operation without external funding logically implies the presence of positive operational cash flow across its lifecycle to date. Revenue generated from admissions, ancillary services, and on-site activities has been sufficient to cover recurring expenses, support asset maintenance, and enable incremental development, thereby ensuring operational solvency.

This financial reality is particularly relevant within the context of a rural-based water theme park, where visitor volumes, logistics, and cost structures differ materially from urban attractions. The park's capacity to generate sufficient revenue under these conditions demonstrates that the quail-themed concept is not only thematically unique but commercially viable. Sustainability is therefore evidenced not as an aspirational projection, but as an empirically observed outcome of ongoing operations.

In relation to the record claim, positive cash-flow sustainability serves as a critical validation factor. It indicates that the recognised achievement is structurally repeatable over time, capable of enduring beyond initial novelty, and resilient within a rural economic environment. This reinforces the conclusion that the park represents a legitimate, enduring, and world-first thematic implementation suitable for formal recognition by the Malaysia Book of Records.

SECTION 13: GOVERNANCE, SAFETY & REGULATORY COMPLIANCE

13.1: Licensing, Safety & Water Park Compliance

Taman Tema Air & Resort Puyuh Emas operates within a structured regulatory environment that governs public attractions, water-based facilities, occupational safety, and consumer-facing operations. The park maintains the requisite operating permissions and licences applicable to a water theme park operating in a rural locality, including approvals associated with land use, commercial activity, water facilities, and public safety. These approvals are maintained as living instruments, subject to renewal, inspection, and compliance verification in accordance with applicable statutory and local authority requirements.

Water-based attractions, including the Supaa Doopa slide systems and associated pools, are operated under defined safety protocols that address structural integrity, water quality, rider safety, supervision requirements, and emergency response preparedness. Operational practices reflect adherence to recognised water park safety norms, including routine inspection of slide structures, controlled water flow systems, signage for rider eligibility, and trained personnel deployment during operating hours. Safety compliance is treated not as a static checklist but as an ongoing operational discipline integrated into daily park management.

For the purposes of record recognition, the existence of active licensing and safety compliance establishes that the record claim is grounded in lawful, regulated operation rather than informal or ad hoc activity. This confirms that the achievement represented by Malaysia's first rural-based quail-themed water theme park has been realised within the boundaries of regulatory acceptability and public safety accountability.

13.2: Corporate-Grade Governance in a Rural Context

AK Puyuh Emas Berhad applies a corporate-grade governance framework to the ownership and operation of Taman Tema Air & Resort Puyuh Emas, notwithstanding its rural location and community-based setting. Governance structures include defined leadership authority, formal decision-making processes, documented roles and responsibilities, and internal accountability mechanisms that mirror those expected of professionally managed corporate entities.

The application of such governance discipline in a rural theme park context represents a material distinction. Rural attractions are commonly characterised by informal management structures and limited documentation. In contrast, this park is administered through structured governance practices that support strategic planning, risk management, compliance oversight, and long-term sustainability. This governance maturity enables the park to support complex thematic systems, intellectual property stewardship, safety compliance, and financial independence concurrently.

From a record evaluation standpoint, the presence of corporate-grade governance strengthens the credibility of the claim by demonstrating that the quail-themed water theme park is not a casual or hobbyist endeavour, but a formally governed enterprise capable of sustaining its thematic identity, operational responsibilities, and public obligations over time.

13.3: Documentation, SOPs & Audit Readiness

The operation of Taman Tema Air & Resort Puyuh Emas is supported by a comprehensive body of internal documentation, including standard operating procedures, safety guidelines, operational manuals, and governance records. These documents codify routine operations, emergency responses, maintenance protocols, staff responsibilities, and compliance obligations, thereby ensuring consistency and institutional memory beyond individual personnel.

Documentation is maintained in a manner that supports audit readiness and external review. Records relating to operations, safety practices, governance decisions, and system deployments are preserved to enable verification, traceability, and accountability. This documentation discipline ensures that the park's operational reality can be substantiated through written evidence rather than anecdotal assertion.

In the context of this Malaysia Book of Records submission, audit readiness and documented operational discipline serve as assurance that the record claim is verifiable, defensible, and transparent. They confirm that the recognition sought is supported by tangible records capable of independent examination, reinforcing the legitimacy and durability of the achievement being presented.

SECTION 14: COMPARATIVE ANALYSIS & NON-EQUIVALENCE

14.1: Comparison with Malaysian Theme Parks (Urban & Non-Themed)

Within the Malaysian attraction landscape, theme parks and water parks have historically emerged in urban, peri-urban, or tourism-centric corridors, with thematic emphasis typically centred on generic recreation, thrill-based experiences, or imported fantasy concepts. These parks, whether operating as standalone water parks or integrated leisure destinations, do not exhibit a unifying agricultural or species-based identity, nor are they conceived as narrative-driven thematic systems anchored to a specific animal or rural cultural construct.

In contrast, Taman Tema Air & Resort Puyuh Emas is situated within a rural locality and was conceived from inception as a thematically integrated destination whose identity is inseparable from the quail motif. The rural context is not incidental but foundational, influencing land use, community integration, narrative framing, and operational philosophy. No existing Malaysian theme park combines rural siting, water park dominance, and a structurally embedded quail theme within a single, continuously operating public attraction.

Accordingly, while Malaysia hosts multiple theme parks and water parks of varying scale and popularity, none satisfy the combined criteria of rural-based operation, water theme park primacy, and quail-themed identity. As such, existing Malaysian parks do not constitute valid comparators for the purpose of this record claim.

14.2: Why Water Parks Without Quail Identity Are Non-Comparable

Water theme parks whose thematic expression is limited to generic aquatic branding, abstract naming conventions, or loosely applied decorative motifs cannot be considered equivalent to a quail-themed water theme park. In such parks, theme elements typically function as aesthetic enhancements rather than as defining identity structures that influence architecture, narrative, mascots, branding, and cross-platform storytelling.

At Taman Tema Air & Resort Puyuh Emas, the quail theme operates as a primary identity framework rather than an overlay. The theme informs naming conventions, character

systems, narrative content, intellectual property development, educational messaging, and digital integration. The water attractions, including the Supaa Doopa slide systems, are embedded within this thematic ecosystem rather than existing independently of it.

For this reason, conventional water parks without a quail identity, regardless of size or visitor volume, are categorically non-comparable. They lack the thematic specificity, narrative coherence, and species-centric conceptual foundation that define the record claim. The absence of a quail-based identity renders such parks fundamentally different in nature, purpose, and classification.

14.3: Why Quail Farms, Zoos & Edutainment Parks Are Excluded

Facilities such as quail farms, agricultural demonstration sites, petting zoos, and educational parks that feature quails as livestock, exhibits, or learning subjects are likewise excluded from comparison. These facilities are not theme parks, do not operate as water-based attractions, and are not designed as integrated leisure destinations intended for mass public recreation.

Moreover, such facilities do not deploy quails as a unifying narrative or experiential theme across entertainment, branding, mascots, and digital systems. Their primary function is agricultural production, education, or animal display, rather than immersive thematic entertainment. As a result, they do not meet the definitional threshold of a quail-themed water theme park.

The record claim advanced by AK Puyuh Emas Berhad therefore occupies a distinct category that sits outside the scope of farms, zoos, and edutainment centres. By combining rural location, water theme park operations, and a structurally embedded quail theme within a single continuously operating public attraction, Taman Tema Air & Resort Puyuh Emas establishes a classification that is not matched by any known facility within Malaysia or internationally.

SECTION 15: EVIDENCE & VERIFICATION METHODOLOGY

15.1: Evidence Types, Validation Logic & Measurement Standards

The evidentiary framework supporting this record claim is designed to satisfy the Malaysia Book of Records' requirements for objectivity, verifiability, and methodological consistency. Evidence has been categorised and curated to demonstrate not only the existence of Taman Tema Air & Resort Puyuh Emas as an operating public attraction, but also the specificity of its rural-based, quail-themed, water theme park identity as a singular and unprecedented configuration.

Primary evidence includes corporate registration records, operational permits, land classification documents, architectural layouts, attraction inventories, and officially dated photographic and video materials documenting the physical environment, thematic installations, and water-based attractions. Secondary evidence comprises narrative and intellectual property materials, mascot and character documentation, published literary works, digital platform records, and internal governance documents that collectively establish thematic intentionality and structural integration rather than incidental or decorative theming.

Validation logic has been applied through cross-correlation of independent evidence types. Geographic and rural status assertions are validated through alignment between land records, administrative locality classifications, and visual documentation. The quail-themed identity is validated through convergence of physical design elements, narrative assets, mascots, published works, and digital representations that collectively demonstrate a unified and intentional thematic system. Water theme park primacy is validated through attraction inventories, ride specifications, operational layouts, and public-facing communications confirming that water-based attractions constitute the dominant experiential offering.

Measurement standards applied throughout the dossier are consistent, repeatable, and auditable. Spatial and infrastructural claims are grounded in documented site plans and scaled layouts. Temporal claims, including continuous operation duration, are substantiated through dated operational records, public announcements, ticketing data, and third-party references. The evidence framework is deliberately constructed to allow MBOR evaluators to independently replicate verification steps without reliance on subjective interpretation.

15.2: Chain of Custody & Timestamped Proof

All evidentiary materials submitted in support of this record claim are maintained under a documented chain-of-custody protocol to ensure integrity, traceability, and authenticity. Each document, image, video, and digital artefact is catalogued with creation dates, source attribution, and storage references to prevent substitution, retroactive modification, or contextual misrepresentation.

Timestamped proof forms a central pillar of this methodology. Photographic and video evidence is accompanied by embedded metadata, file creation dates, and contextual markers that align with known operational milestones. Digital assets, including website records and application interfaces, are supported by domain registration data, deployment timelines, and archived system states where applicable. Published literary and narrative materials are supported by manuscript records, publication timestamps, and distribution documentation.

Physical documents, including permits, licences, and land records, are submitted as certified true copies where required, preserving their evidentiary standing. Internal documents are referenced through controlled registries and version histories to demonstrate chronological continuity. This layered approach ensures that no single piece of evidence stands in isolation, and that each claim is reinforced through multiple, time-aligned artefacts.

15.3: Third-Party Verifiability & Site Inspection Readiness

The verification methodology has been expressly designed to facilitate independent assessment by the Malaysia Book of Records, without dependence on proprietary explanations or unverifiable assertions. All claims are supported by evidence that can be inspected, measured, or corroborated by third parties through direct observation, document review, or site visitation.

Taman Tema Air & Resort Puyuh Emas is fully prepared for on-site inspection, with physical attractions, thematic elements, and operational facilities accessible for verification. Documentation referenced within this dossier is organised to enable rapid retrieval during inspections, interviews, or clarification requests. Personnel familiar with operational, thematic, and governance aspects are available to provide factual explanations supported by records, rather than interpretive narratives.

Where applicable, third-party validation pathways are embedded within the evidence set, including publicly accessible digital platforms, externally issued permits, and independently verifiable publications. This ensures that the record claim does not rely on internal declarations alone, but is substantiated through evidence capable of standing up to external scrutiny.

Through this comprehensive evidence and verification methodology, the submission establishes a high standard of proof consistent with national record recognition, thereby enabling the Malaysia Book of Records to evaluate and certify the claim with confidence, clarity, and procedural certainty.

SECTION 16: CONSOLIDATED EVIDENCE INDEX

16.1: Land Titles, Maps & Rural Classification Proof

This subsection consolidates all documentary evidence establishing the rural-based status of Taman Tema Air & Resort Puyuh Emas and its geographical, administrative, and land-use classification. Evidence includes certified land title records identifying the legal parcels on which the theme park operates, cadastral maps delineating boundaries, and official locality designations confirming non-urban status under applicable administrative frameworks.

Supplementary materials include satellite imagery, geospatial overlays, and site photographs that visually corroborate the rural hillside context, surrounding land use patterns, and absence of urban density or metropolitan zoning. These materials are aligned chronologically and spatially to demonstrate consistency between legal documentation and physical reality. Together, they provide conclusive proof that the park is situated within a rural environment and qualifies as such for record classification purposes.

16.2: Park Assets, Photos, Plans & Slide Schematics

This subsection indexes the full suite of physical asset evidence substantiating the existence, scale, and operational reality of the water theme park. Included are site master plans, attraction layouts, and technical schematics detailing the Supaa Doopa water slide systems and associated aquatic infrastructure. These documents demonstrate that water-based attractions constitute the dominant experiential offering of the park.

Photographic and video documentation captures the constructed environment, installed slides, pools, thematic structures, and guest circulation areas, providing visual confirmation of operational readiness and public accessibility. Time-stamped materials establish continuity of operation across the claimed period. Collectively, these assets validate the park's identity as a functioning water theme park rather than a conceptual, partial, or mixed-use facility.

16.3: IP Documents, Books, Mascot & Narrative Files

This subsection consolidates all intellectual property and narrative evidence demonstrating that the quail theme is intentional, structural, and systematically engineered. Included are mascot master documents, character design files, deployment records, and narrative frameworks that define the roles, identities, and functions of the quail-based characters across physical, literary, and digital domains.

Published literary works, including the official novel and Academy series, are indexed with corresponding manuscript records and publication data to demonstrate canon formation and thematic reinforcement. Narrative alignment documents illustrate continuity between the park's physical environment, mascots, and storyworld, establishing that the quail theme operates as a coherent identity system rather than a superficial motif.

These materials collectively substantiate the claim that Taman Tema Air & Resort Puyuh Emas is authentically quail-themed at an architectural, narrative, and operational level.

16.4: Digital Systems, Screenshots & Architecture Proof

This subsection indexes all digital and technological evidence supporting the integration of the quail theme and operational systems through digital platforms. Included are architectural diagrams, system descriptions, and verified screenshots of the official website www.puyuhemas.my, mobile application interfaces, and internal digital systems that support visitor interaction, membership management, and thematic storytelling.

Evidence further includes documentation of Oracle Nexus, WebHydra, Akinova, Hydra Athers, and HydraGenesis components insofar as they relate directly to park operations, thematic continuity, and visitor experience. These materials demonstrate that digital systems are not ancillary tools but form an integrated layer reinforcing the park's identity, accessibility, and operational intelligence.

All digital evidence is presented with creation dates, version references, and contextual explanations to ensure verifiability and to enable independent assessment by Malaysia Book of Records evaluators.

SECTION 17: FINAL DECLARATION & RECORD REQUEST

17.1: Summary of Factual Establishment

This dossier has systematically and conclusively established that Taman Tema Air & Resort Puyuh Emas, operated by AK Puyuh Emas Berhad, satisfies all factual, definitional, and evidentiary requirements for recognition as Malaysia's First Rural-Based Quail-Themed Water Theme Park, with substantiated grounds for acknowledgement as a world-first thematic implementation. The submission has demonstrated, through verified documentation and operational proof, that the park is situated within a legally and administratively rural locality, that it functions primarily and dominantly as a water theme park, and that the quail theme constitutes a foundational identity rather than a decorative or incidental element.

The dossier has further shown that the quail theme is structurally embedded across physical design, mascot systems, narrative canon, literary works, digital platforms, and operational frameworks. Evidence has confirmed that these elements are deliberately engineered, actively deployed, and continuously maintained in a live public environment. Comparative analysis has established the absence of any equivalent theme park in Malaysia or internationally that combines a rural setting, a water theme park core, and a comprehensive quail-based thematic system of comparable depth and integration. Taken together, the evidence presented meets the standards of clarity, originality, measurability, and verifiability required for record recognition.

17.2: Formal Request for Record Recognition

On the basis of the factual establishment set out in this dossier and the accompanying evidence archive, AK Puyuh Emas Berhad hereby formally requests that Malaysia Book of Records recognise and register the following official record: Malaysia's First Rural-Based Quail-Themed Water Theme Park, in reference to the continuous public operation of Taman Tema Air & Resort Puyuh Emas in Kelantan, Malaysia.

This request is submitted with full acknowledgement of Malaysia Book of Records' evaluation procedures, verification processes, and site inspection requirements. The company affirms its readiness to provide any supplementary clarification, facilitate independent verification, and host on-site assessments as deemed necessary. The requested record title is

presented in precise and unambiguous terms to ensure enduring clarity within the national record registry and to support its potential recognition as a pioneering thematic category.

17.3: Authorised Signatures, Company Seal & Witnessing

This submission is made under the authority of AK Puyuh Emas Berhad and is endorsed by duly authorised representatives empowered to bind the company in matters of legal declaration and record application. The signatories affirm that all statements, representations, and evidentiary materials contained within this dossier are true, accurate, and complete to the best of their knowledge and belief, and that no material facts relevant to the record claim have been knowingly omitted or misrepresented.

Execution of this declaration shall be accompanied by the affixing of the official company seal of AK Puyuh Emas Berhad and, where required, the attestation of an independent witness, Commissioner for Oaths, or Notary Public. This final declaration serves as the formal conclusion of the record claim dossier and as the official trigger for Malaysia Book of Records to commence evaluation, verification, and adjudication of the record request herein.